

## Shareholding Pattern

## RAP MEDIA LTD.

Security Code : 531583

Date Begin : 01 Jan 2011

Quarter Ending : March 2011

Date End : 31 Mar 2011

| Partly paid-up shares           | No. of partly paid-up shares | As a % of total no. of partly paid-up shares | As a % of total no. of shares of the company |
|---------------------------------|------------------------------|----------------------------------------------|----------------------------------------------|
| Held by promoter/promoter group | 0                            | 0.00                                         | 0.00                                         |
| held by public                  | 0                            | 0.00                                         | 0.00                                         |
| <b>Total</b>                    | <b>0</b>                     | <b>0.00</b>                                  | <b>0.00</b>                                  |

| Outstanding convertible securities | No. of outstanding securities | As a % of total no. of outstanding convertible securities | As a % of total no. of shares of the company assuming full conversion of the convertible securities |
|------------------------------------|-------------------------------|-----------------------------------------------------------|-----------------------------------------------------------------------------------------------------|
| Held by promoter/promoter group    | 0                             | 0.00                                                      | 0.00                                                                                                |
| held by public                     | 0                             | 0.00                                                      | 0.00                                                                                                |
| <b>Total</b>                       | <b>0</b>                      | <b>0.00</b>                                               | <b>0.00</b>                                                                                         |

| Warrants                        | No. of warrant | As a % of total no. of warrants | As a % of total no. of shares of the company assuming full conversion of warrants |
|---------------------------------|----------------|---------------------------------|-----------------------------------------------------------------------------------|
| Held by promoter/promoter group | 0              | 0.00                            | 0.00                                                                              |
| held by public                  | 0              | 0.00                            | 0.00                                                                              |
| <b>Total</b>                    | <b>0</b>       | <b>0.00</b>                     | <b>0.00</b>                                                                       |

**Total Paid-up capital of the company assuming full conversion of warrants and convertible securities**

5881000

| Category of Shareholder | No. of Shareholders | Total No. of Shares | Total No. of Shares held in Dematerialized Form | Total Shareholding as a % of Total No. of Shares |                   | Shares pledged or otherwise encumbered |                               |
|-------------------------|---------------------|---------------------|-------------------------------------------------|--------------------------------------------------|-------------------|----------------------------------------|-------------------------------|
|                         |                     |                     |                                                 | As a % of (A+B)                                  | As a % of (A+B+C) | Number of shares                       | As a % of Total No. of Shares |

**(A) Shareholding of Promoter and Promoter Group****(1) Indian**

|                                      |   |         |         |       |       |   |      |
|--------------------------------------|---|---------|---------|-------|-------|---|------|
| Individuals / Hindu Undivided Family | 5 | 2332202 | 2332202 | 39.66 | 39.66 | 0 | 0.00 |
|--------------------------------------|---|---------|---------|-------|-------|---|------|

|                  |          |                |                |              |              |          |             |
|------------------|----------|----------------|----------------|--------------|--------------|----------|-------------|
| <b>Sub Total</b> | <b>5</b> | <b>2332202</b> | <b>2332202</b> | <b>39.66</b> | <b>39.66</b> | <b>0</b> | <b>0.00</b> |
|------------------|----------|----------------|----------------|--------------|--------------|----------|-------------|

**(2) Foreign**

|                                                              |          |                |                |              |              |          |             |
|--------------------------------------------------------------|----------|----------------|----------------|--------------|--------------|----------|-------------|
| <b>Total shareholding of Promoter and Promoter Group (A)</b> | <b>5</b> | <b>2332202</b> | <b>2332202</b> | <b>39.66</b> | <b>39.66</b> | <b>0</b> | <b>0.00</b> |
|--------------------------------------------------------------|----------|----------------|----------------|--------------|--------------|----------|-------------|

**(B) Public Shareholding****(1) Institutions****(2) Non-Institutions**

|                  |     |         |         |       |       |   |      |
|------------------|-----|---------|---------|-------|-------|---|------|
| Bodies Corporate | 195 | 1847971 | 1847671 | 31.42 | 31.42 | 0 | 0.00 |
|------------------|-----|---------|---------|-------|-------|---|------|

**Individuals**

|                                                                        |      |         |         |       |       |   |      |
|------------------------------------------------------------------------|------|---------|---------|-------|-------|---|------|
| Individual shareholders holding nominal share capital up to Rs. 1 lakh | 6371 | 1293178 | 1244677 | 21.99 | 21.99 | 0 | 0.00 |
|------------------------------------------------------------------------|------|---------|---------|-------|-------|---|------|

|                                                                               |    |        |        |      |      |   |      |
|-------------------------------------------------------------------------------|----|--------|--------|------|------|---|------|
| Individual shareholders holding nominal share capital in excess of Rs. 1 lakh | 14 | 360232 | 333532 | 6.13 | 6.13 | 0 | 0.00 |
|-------------------------------------------------------------------------------|----|--------|--------|------|------|---|------|

|                             |           |              |              |             |             |          |             |
|-----------------------------|-----------|--------------|--------------|-------------|-------------|----------|-------------|
| <b>Any Others (Specify)</b> | <b>46</b> | <b>47417</b> | <b>47417</b> | <b>0.81</b> | <b>0.81</b> | <b>0</b> | <b>0.00</b> |
|-----------------------------|-----------|--------------|--------------|-------------|-------------|----------|-------------|

|                  |   |       |       |      |      |   |      |
|------------------|---|-------|-------|------|------|---|------|
| Clearing Members | 5 | 20642 | 20642 | 0.35 | 0.35 | 0 | 0.00 |
|------------------|---|-------|-------|------|------|---|------|

|                      |    |       |       |      |      |   |      |
|----------------------|----|-------|-------|------|------|---|------|
| Non Resident Indians | 41 | 26775 | 26775 | 0.46 | 0.46 | 0 | 0.00 |
|----------------------|----|-------|-------|------|------|---|------|

|                  |             |                |                |              |              |          |             |
|------------------|-------------|----------------|----------------|--------------|--------------|----------|-------------|
| <b>Sub Total</b> | <b>6626</b> | <b>3548798</b> | <b>3473297</b> | <b>60.34</b> | <b>60.34</b> | <b>0</b> | <b>0.00</b> |
|------------------|-------------|----------------|----------------|--------------|--------------|----------|-------------|

|                                      |             |                |                |              |              |          |             |
|--------------------------------------|-------------|----------------|----------------|--------------|--------------|----------|-------------|
| <b>Total Public shareholding (B)</b> | <b>6626</b> | <b>3548798</b> | <b>3473297</b> | <b>60.34</b> | <b>60.34</b> | <b>0</b> | <b>0.00</b> |
|--------------------------------------|-------------|----------------|----------------|--------------|--------------|----------|-------------|

|                      |             |                |                |               |               |          |             |
|----------------------|-------------|----------------|----------------|---------------|---------------|----------|-------------|
| <b>Total (A)+(B)</b> | <b>6631</b> | <b>5881000</b> | <b>5805499</b> | <b>100.00</b> | <b>100.00</b> | <b>0</b> | <b>0.00</b> |
|----------------------|-------------|----------------|----------------|---------------|---------------|----------|-------------|

**(C) Shares held by Custodians and against which Depository Receipts have been issued**

|  |   |   |   |      |      |   |      |
|--|---|---|---|------|------|---|------|
|  | 0 | 0 | 0 | 0.00 | 0.00 | 0 | 0.00 |
|--|---|---|---|------|------|---|------|

|            |          |          |          |             |             |          |             |
|------------|----------|----------|----------|-------------|-------------|----------|-------------|
| <b>(1)</b> | <b>0</b> | <b>0</b> | <b>0</b> | <b>0.00</b> | <b>0.00</b> | <b>0</b> | <b>0.00</b> |
|------------|----------|----------|----------|-------------|-------------|----------|-------------|

|            |          |          |          |             |             |          |             |
|------------|----------|----------|----------|-------------|-------------|----------|-------------|
| <b>(2)</b> | <b>0</b> | <b>0</b> | <b>0</b> | <b>0.00</b> | <b>0.00</b> | <b>0</b> | <b>0.00</b> |
|------------|----------|----------|----------|-------------|-------------|----------|-------------|

|                          |             |                |                |             |               |          |             |
|--------------------------|-------------|----------------|----------------|-------------|---------------|----------|-------------|
| <b>Sub Total</b>         | <b>0</b>    | <b>0</b>       | <b>0</b>       | <b>0.00</b> | <b>0.00</b>   | <b>0</b> | <b>0.00</b> |
| <b>Total (A)+(B)+(C)</b> | <b>6631</b> | <b>5881000</b> | <b>5805499</b> | <b>0.00</b> | <b>100.00</b> | <b>0</b> | <b>0.00</b> |

**Notes:**

1. For determining public shareholding for the purpose of Clause 40A
2. For definitions of Promoter and Promoter Group, refer to Clause 40A.
3. Public shareholding

S M Gupta  
Compliance Officer

**Click here for** Shareholding belonging to the category "Promoter and Promoter Group"

**Click here for** Shareholding belonging to the category "Public" and holding more than 1% of the Total No. of Shares

**Click here for** Shareholding belonging to the category "Public" and holding more than 5% of the Total No. of Shares

**Click here for** Details of Locked-in Shares

**Click here for** Details of Depository Receipts (DRs)

**Click here for** Holding of Depository Receipts (DRs), where underlying shares held by 'promoter/promoter group' are in excess of 1% of the total number of shares.